ALAN ANTHONY RUBI

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PROFESSIONAL EXPERIENCE

Freelance Software Developer — Self-Employed *2023 – Present*

- Developed scalable full-stack applications using Next.js, React, Supabase (PostgreSQL), Firebase, Vercel, and Render
- Built SaaS platforms, real-time dashboards, and secure role-based systems with optimized authentication workflows and production-ready architecture
- Implemented Supabase authentication, PostgreSQL schemas, Row Level Security (RLS) policies, and API integrations
- Configured Firebase Authentication, Firestore security rules, storage rules, and real-time database functionality
- Managed deployment pipelines, backend workflows, database operations, and performance optimization for production systems

Assistant Web Developer — Leaders Marketing LLC *2024 – Present*

- Converted Figma designs to WordPress sites for law firms using Elementor Pro and Bricks Builder
- Developed custom themes, plugins, and ACF integrations; built custom post types and taxonomies for legal industry needs
- Implemented SEO optimization with schema markup, performance improvements, and API solutions for legal case management systems

Web Developer — Dev Crew *2023 – 2024*

- Built WordPress sites for dental practices using Elementor Pro and JetEngine/Crocoblock with dental-specific schema markup for local SEO
- Integrated Google Cloud Console API, GoHighLevel for lead generation, and practice management software APIs for seamless data flow
- Created appointment systems, treatment galleries with JetEngine dynamic content, and custom ACF integrations

CAD Solar Designer / Proposal Writer — Homesourced Inc *2022 – 2023*

- Designed custom solar panel systems tailored to client specifications and site requirements
- Provided accurate utility savings estimates for residential and commercial solar electric installations

SKILLS

Core: WordPress, Elementor Pro, Figma, HTML/CSS/JavaScript, PHP, MySQL/PostgreSQL, Git/GitHub, cPanel
Full-Stack: Next.js, React, Laravel, Supabase, Firebase, Vercel, Render, Node.js
Mobile & Other: Flutter/Dart, C++, REST APIs, ACF, JetEngine, GoHighLevel, n8n, SEO/Schema Markup

EDUCATION

B.S. Computer Engineering — Cebu Institute of Technology – University *2023 –*
B.S. Electrical Engineering — Cebu Institute of Technology – University *2018 – 2021*